

# zippit™

## The Smarter Choice



GET IT ON  
Google Play



Download on the  
App Store



#startupindia



# MARKET CAP

**An Existing 2 Trillion Dollar Industry divided in the top 10 Brands Providing Hyperlocal Deliveries.**

**~ Having so many users, None of the apps support the local market.**



**INTRODUCING A REVOLUTION,  
A PATENTED PROCESS TECHNOLOGY**

**zippit<sup>TM</sup>**

**0%  
COMMISSIONS  
FROM SELLERS**

**100%  
BOOTSTRAPPED  
& INDIAN.**



# zippit<sup>TM</sup>



**CHARGES COMMISSIONS**

**CHARGES CUSTOMER FEE**

**400+ DARK STORES**

**DELIVERS ONLY FOOD, BLINKIT  
DOES GROCERIES & FMCG UPTO  
1200 SKU'S**

**CHARGES SUBSCRIPTION**

**REVENUE THROUGH IN APP ADS**

**REVENUE THROUGH IN KEYWORDS  
TARGETING**

**NO COMMISSIONS**

**NO CUSTOMER FEE**

**NO DARK STORES**

**DELIVERS ALMOST EVERYTHING  
AS HAS THE ACCESS TO  
UNLIMITED SKU'S**

**CHARGES SUBSCRIPTION**

**REVENUE THROUGH IN APP ADS**

**REVENUE THROUGH IN KEYWORDS  
TARGETING**

**CHARGES COMMISSIONS**

**CHARGES CUSTOMER FEE**

**400+ DARK STORES**

**DELIVERS ONLY FOOD, INSTAMART  
DOES GROCERIES & FMCG UPTO  
700 SKU'S**

**CHARGES SUBSCRIPTION**

**REVENUE THROUGH IN APP ADS**

**REVENUE THROUGH IN KEYWORDS  
TARGETING**

# COST COMPARISON



Support

## Order Summary

**The Chaap Junction**  
6, Patel Chamber, H.L. College Road, Navrangpura, Ahmedabad

[Download invoice](#) [Download summary](#)

This order was delivered

Your Order MARK AS FAVORITE

- 1 x Punjabi Chaap [250 grams] ₹230

<b>Item total</b>	<b>₹230</b>
Taxes	₹11.50
Delivery Charge	₹40.00
Platform Fee	₹2.00
Cash round off	₹0.50
<b>Grand Total</b>	<b>₹284.00</b>

Order Details

Order Number  
5143301281

Payment  
Cash on delivery

# zippit™

## Order Details

**Delivery Details**

**From Store**  
Navrangpura, Ahmedabad.

**To**  
Samarpan Tower, 132 Feet Ring Road, Sha...

**Restaurant Details**

**The Chaap Junction**  
Navrangpura, Ahmedabad.

**Payment Method**  
Cash

Item Price	₹ 137
Addons	(+) ₹ 0
<b>Subtotal</b>	<b>₹ 137</b>
Discount	(-) ₹ 0
GST (5.0%)	(+) ₹ 7
Delivery Fee	(+) ₹ 32

**Total Amount** ₹ 176

[Track Order](#)



ORDER #176471086691  
Delivered - 1 Item - ₹275

**The Chaap Junction**  
8 Ground Floor, Patel Chambers, H.L. College, Navrangpura...

**Home**  
B/704 Samarpan Tower, Ghanta Ghar, 132 Feet Ring R...

Order delivered on August 30, 5:45 PM  
By Sajid Ansari

**BILL DETAILS**

1 x Punjabi Chaap x 1	₹230
<b>Item Total</b>	<b>₹230.00</b>
Delivery partner fee	₹33.00
Taxes	₹11.50
<b>Bill Total</b>	<b>₹275.00</b>

[REORDER](#)

# HOW FAST IS OUR DELIVERY & HOW ?

**3-9 Minutes,  
300+ Proven Deliveries  
Our Delivery Cost Is 10%  
Better than competitors**

**Over 2000 Delivery Partners  
in Ahmedabad  
An unprecedented number for a  
single app in any city.**

**We Have Partnered With All the  
Hyperlocal Vendors to give the  
above experience to users in  
every city.**



# ADVERTISE WITH ZIPPIT

₹0.80 PAISE PER KEYWORD SEARCH

GOOGLE VIDEO AD INTEGRATION ON  
SUCCESSFUL ORDER.

IN APP BANNERS, CATEGORIES, TOP  
PRODUCTS ETC.

PRICE STRATEGY MARKETING IN LOCAL  
AREAS BY GEOTAGGING



Zipit  
Digital Cable TV | Broadband

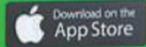
+91 9727 430 433

# zippit™ now!



Get it on

Google play



Download on the

App Store



- Only indian app with 0% commission
- Anything from your local store  
Delivered to you in 9 mins
- Quick Returns and refunds

## GUJARAT PAN PARLOUR

realme

micromax

YIP

RED BULL  
GIVES YOU  
WIINGS.

AVAILABLE  
HERE



Red Bull

3 WAYS TO ENJOY



NO SUGAR

ગુજરાત

# **ZIPFIT AS OF 2023**

**5+ Years of Research & Execution**

**1000+ Retail Stores, Cloud Kitchens etc  
Onboarded.**

**1,00,000+ Products & More Adding Daily.**

**30+ Support Staff**

**540+ Support Reviews from sellers.**

**4000+ Downloads & Non Marketed P2P  
Activation**



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# THE FUTURE & VISION

**Zippit Visionizes itself to Become The Biggest & Only Hyperlocal Delivery Search Engine.**

**We wish to handover the Technology to the Indian Government and to make this as a mandate for every Indian Citizen to order products Hyper Locally and we wish so so that the revenues in india stay in the country + the sellers and customers never pay to be connected.**

**50% Of the Pincodes in india to be covered by 2024 end.**

**Ai Integration & Gadget Integrations.**

**Integration to Societies and houses with Digital Screens.**

# WHY SELLERS PREFER ZIPPIIT?

**0% Commissions to be Given. It's a Permanent Promise, Our patent says that.**

**Solving Hyperlocal Delivery Issue, Sellers can go Live to sell online for free in minutes.**

**Promoting the local market.**

**24x7 Selling allowed.**

**24x7 Customer Support.**



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# WHY CUSTOMERS PREFER ZIPPIT?

**Discounted Prices on products  
Compared to other hyperlocal  
delivery apps due to no charges  
from sellers.**

**Convenience, 6-9 Minutes of  
Delivery & Thousands of products  
to shop from so why not ?**

**Easy & Quick Returns**



# **STRATEGIES FOR MARKETING A NEVER ENDING SAGA**

**(PAGE 1)**

- Price Strategy**
- Association Tie-ups**
- Visual Media ( Video Ads )**
- Television Media**
- Brand Endorsements**
- Influencer, Celebrity & Brand  
Collaborations**
- Tourism Spots & Hospitality Spots**
- Social Media & Digital ADs**
- Catalogue Based SEO**

# **STRATEGIES FOR MARKETING A NEVER ENDING SAGA**

**(PAGE 2)**

**Event Collaborations as  
Delivery Partners**

**In Movie & In Cinema Ads**

**Guerilla Marketing**

**Free Bee Marketing**

**In Local Shop ADs**



# PERSONAL MENTOR & INSPIRATION



**MR. RAMANI IYER**

FOUNDER OF INDIA'S BIGGEST SEARCH ENGINE. JUSTDIAL.



# PERSONAL MENTOR & INSPIRATION



**MR. KISHORE RAJWANI**

**BUILT A MULTI MILLION DOLLAR COMPANY FROM SCRATCH IN DUBAI.**

# ABOUT THE FOUNDER

HARSH SEVANI, FOUNDER, CEO.



## ONGOING & PREVIOUS VENTURES

Serving  Humanity

**METAFURR**



**MAX3**

**KING**  
TOURNAMENTS 

*Wholesale Forever*



**MUZIK  
BAZAR**

 **READY FAME**

**WOULD LOVE TO TAKE IN  
QUERIES, QUESTIONS &  
SUGGESTIONS.**

**CEO@ZIPPIT.CO**

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